

LISTING AGREEMENT ADDENDUM - INTERNET ADVERTISING

This Addendum to the Listing Agreement ("Agreement") is made on _____ ,
by and between _____ ("Owner") and _____ ("Broker")

(Insert Firm Name)

1. MARKETING/MLS/INTERNET ADVERTISEMENT:

- A. Broker is authorized to and shall market the Property through various means including, but not limited to, entering the Property into the applicable multiple listing service(s) ("MLS"), installing a sign, photographing the Property and installing a lock box. Seller acknowledges that Broker is bound by the bylaws, policies and procedures, and rules and regulations governing the MLS and the Regional Rules and Regulations for the Sentrilock Lockbox System.
- B. The parties agree and understand that Internet websites constitutes:
- i. Broker's internet website;
 - ii. The Internet websites of licensed real estate salespersons or associate real estate brokers affiliated with Broker;
 - iii. Any other Internet website in accordance with applicable MLS rules and regulations;
 - iv. Print media; and/or
 - iv. Any available MLS Program(s) that enable participants to display aggregated MLS active listing information on other such participants' and authorized users' public websites.
- C. Seller agrees and understands that the Broker has provided an opportunity to the Seller to opt-out of any of the following four provisions and that the Broker is thus hereby authorized by Seller to submit and market the Property as follows.

PART I:

☐ Seller authorizes the Broker to submit and market the property by and through the display on any Internet websites

OR

☐ Seller does not authorize the Broker to submit and market the property by and through the display on any Internet websites

If Seller selects the second option, consumers who conduct searches for listings on the Internet will not see the corresponding information about the property in response to a search.

PART II:

☐ Seller authorizes the display of the property address on any Internet Website

OR

☐ Seller does not authorize the display of the property address on any Internet Website

If Seller selects the second option, consumers who conduct searches for listings on the Internet will not see the corresponding information about the property in response to a search.

PART III:

☐ Seller authorizes the display of unedited comments or reviews of the property (or display a hyperlink to such comments or reviews) on MLS participant's Internet websites

OR

☐ Seller does not authorize the display of unedited comments or reviews of the property (or display a hyperlink to such comments or reviews) on MLS participant's Internet websites

PART IV:

☐ Seller authorizes the display of an automated estimate of the market value of the property (or a hyperlink to such estimate) on MLS participant's Internet websites

OR

☐ Seller does not authorize the display of an automated estimate of the market value of the property (or a hyperlink to such estimate) on MLS participant's Internet websites

D. In the event that a Seller signs this Addendum without indicating whether Seller authorizes or does not authorize any of the options above, the Seller agrees he authorizes the display of the information outlined above.

2. **MODIFICATION:** During the term of this Agreement, Seller may, by written request to Broker, authorize Broker to enable or disable use of either feature as described in 1 (C) above. Broker agrees to promptly transmit the request to the MLS.

_____/_____
Date Seller Date Seller

_____/_____
Date Broker/Sales Manager Sales associate (Designated Listing Agent)

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